ECKERT SEAMANS



Noland J. Cheung

MEMBER

Noland Cheung is a seasoned intellectual property attorney with strong business acumen. He focuses on IP protection, enforcement, and commercialization strategies across patent, trademark, and copyright law. His extensive experience allows him to work closely with clients, aligning IP strategies with their business goals to maximize the economic benefits of their intellectual property rights.

His experience encompasses procuring patents, negotiating licensing arrangements, and guiding clients through the complexities of commercializing their technologies. Additionally, Noland provides invaluable counsel on E-commerce and social media implementation, ensuring clients stay ahead of the curve in the digital landscape.

Before joining Eckert Seamans, Noland served in senior leadership roles within the Intellectual Property practice and as the US Region Sector Leader for Life Sciences & Healthcare at the world's largest global law firm. He also served as Vice President and Chief Patent Counsel at Bayer MaterialScience LLC, where he was responsible for the Patents and Licensing Department and provided intellectual property counseling services to the company's business and service units. Before becoming Chief Patent Counsel, Noland also served as a corporate lawyer, providing business transactional and antitrust counseling to the company's business and service units.

Noland's unique blend of business and legal experience has proven invaluable in negotiating various intellectual property licensing agreements, including those involving mergers and acquisitions. His clients benefit from his adept handling of due diligence projects for companies with significant IP portfolios, ensuring seamless transitions and maximizing the value of their intellectual assets.

With a track record of leading teams and delivering exceptional results, Noland is a trusted advisor for clients seeking strategic IP protection, enforcement, and commercialization solutions.

PROFESSIONAL AFFILIATIONS

- Pittsburgh Intellectual Property Law Association, Member
- American Intellectual Property Law Association, Member

COMMUNITY INVOLVEMENT

- The Advanced Leadership Institute, Board of Directors and Secretary, 2021-present.

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PRACTICE AREAS:

Intellectual Property

Intellectual Property Litigation

Antitrust & Competition Law

STATE ADMISSIONS:

Pennsylvania

COURT ADMISSIONS:

US Patent and Trademark Office

EDUCATION:

J.D., Penn State University, The Dickinson School of Law, 1993

B.S., Chemical Engineering and Engineering and Public Policy, Carnegie Mellon University, 1989

LANGUAGES:

Mandarin

- Carnegie Museums of Pittsburgh, Vice Chair of the Board of Trustees, 2026; Board of Trustees, 2017-present; Life Trustee 2025 – present.
- Board of Trustees, 2017-present; Life Trustee 2025 – present.
- Carnegie Science Center, Advisory Board, 2021-2025; previously served as Chair, Board of Directors, 2017-2021.
- International Poetry Forum, Board of Directors, 2024 – present.
- Penn State Dickinson Law IP & Innovation Initiative, Advisory Board, 2023 – present.

AWARDS AND RECOGNITION

- Selected for inclusion in The Best Lawyers in America 2027 for Intellectual Property; Patent Law; and Trademark Law
- Recognized by Thomson Reuters as a Stand-out Lawyer for 2026
- Selected for inclusion in The Best Lawyers in America 2025 as "Lawyer of the Year" for Trademark Law in Pittsburgh
- Selected for inclusion in *The Best Lawyers in America*© for Patent Law and Trademark Law
- Named the Best Lawyers 2021 Trademark Law "Lawyer of the Year" in Pittsburgh
- Recognized as a Recommended Lawyer in *IAM Patent 1000, United States: Pennsylvania*