

Joshua A.M. Boyle

ASSOCIATE

Joshua Boyle helps businesses protect the brands, products, and creative assets that are important to their success. He advises clients on securing and managing intellectual property rights, addressing infringement and disputes, and navigating the legal issues that arise when developing, marketing, and commercializing products and services. He works closely with clients to understand their business objectives and provides practical guidance on protecting their interests and responding when their rights are challenged.

Joshua advises clients on a broad range of trademark, patent, and copyright matters. His work includes trademark selection, clearance, registration, and portfolio management; preparation and prosecution of utility and design patent applications; and copyright matters involving ownership, licensing, use, and enforcement. He also represents clients in trademark opposition and cancellation proceedings before the Trademark Trial and Appeal Board and advises on patent disputes and contested proceedings.

Joshua also counsels businesses on intellectual property issues arising from their online activities, marketing, and commercial relationships. His work includes advising on the use of trademarks and copyrighted content in advertising and social media, as well as issues involving endorsements, spokespeople, influencers, and the commercial use of an individual's name, image, and likeness. He also helps clients address unauthorized uses of their intellectual property and resolve disputes involving online content, advertising, and competitor conduct.

REPRESENTATIVE MATTERS

- Represents businesses in trademark opposition and cancellation proceedings before the Trademark Trial and Appeal Board, including complex and consolidated proceedings.
- Advises businesses on protecting and enforcing their intellectual property in online marketplaces and e-commerce environments, including disputes involving unauthorized use of brands and products.
- Represents clients in domain-name disputes, including proceedings under the Uniform Domain Name Dispute Resolution Policy (UDRP).
- Advises businesses on intellectual property issues involving social media, online advertising, and digital marketing, including the use of third-party trademarks and copyrighted content.

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PRACTICE AREAS:

Intellectual Property

STATE ADMISSIONS:

Pennsylvania

COURT ADMISSIONS:

U.S. Patent and Trademark Office

EDUCATION:

J.D., University of Pittsburgh School of Law, 2017

B.S, in molecular biology, Grove City College, 2014

- Prepares and prosecutes utility and design patent applications and advises clients on patent portfolio strategy and related disputes.
- Advises businesses on copyright ownership, licensing, and enforcement, including matters involving unauthorized use of creative works and DMCA takedown requests.
- Coordinates domestic and international trademark protection and portfolio management for businesses operating in multiple markets.

PROFESSIONAL AFFILIATIONS

- Benjamin Franklin Inns of Court, Vice President and Program Chair
- Benjamin Franklin Inns of Court, Former Secretary and Treasurer

AWARDS AND RECOGNITION

- Selected for inclusion in Pennsylvania Super Lawyers – *Rising Stars*, 2026

NEWS AND INSIGHTS

PUBLICATIONS

- "Federal Circuit Expands the Potential for Recovering Damages Based on Foreign Sales In Patent Cases," Eckert Seamans' Intellectual Property Update, April 2024.

SPEAKING ENGAGEMENTS

- "Trademark and Right to Publicity Issues that Arise When Using Influencers and Spokespersons in Branding and Advertising," organizer and co-presenter for the Benjamin Franklin Inns of Court, October 2024.