

PRIVACY POLICY / STATEMENT YOUR PRIVACY RIGHTS

Eckert Seamans Cherin & Mellott, LLC. (“ESCM” or “us” or “we” or “our”) owns and operates the eckertseamans.com site (“Site”). ESCM is committed to protecting your privacy when you visit and interact with the Site. As such, ESCM’s privacy practices are explained in this Privacy Policy (“Policy”).

ESCM also understands your concerns as a client for privacy and the need to ensure the privacy of all your information. Your privacy is important to us and maintaining your trust and confidence is a high priority. Lawyers have been, and continue to be, bound by professional standards of confidentiality. Therefore, we have always protected your right to privacy. The purpose of this notice is to explain our Policy with regard to personal information collected through the Site and how we keep that information secure.

This Policy contains details about how ESCM collects and uses information from you when you use the Site.

This Policy covers only the Site. Other ESCM sites and other online locations may have their own privacy policies, and you should consult those accordingly.

This Policy is effective as of: August 12, 2022.

Policy Changes

ESCM may update this Policy from time to time. Any changes to this Policy will be effective when posted.

Your continued use of the Site after any changes are made to this Policy constitutes your acceptance of the changes. If any of the changes are unacceptable to you, you should cease using the Site.

If any changes to this Policy affect how ESCM treats or handles your Personal Information (as defined below) that you already provided to ESCM, ESCM will notify you by email (if ESCM has a valid email address to use) and give you thirty (30) days to opt in to the changes as they pertain to your Personal Information.

Collection and Use of Personal Information

You can generally visit the Site without revealing any Personal Information about yourself. Personal Information is generally defined as information that may be able to identify you such as, but not limited to, name, address, telephone number, email address, age, etc.

There are areas on the Site where you may be asked to provide ESCM with Personal Information. For example, you may be asked to provide your name, mailing address, email address, phone number, and employer when you:

- register for ESCM meetings or events;
- contact ESCM with questions or comments; and/or
- sign up for ESCM newsletters or client alerts.

ESCM may use your Personal Information to:

- schedule/administer meetings and events;
- respond to questions or comments;
- deliver services through the Site;
- send you ESCM newsletters and other client alerts or updates;
- improve the content and general administration of the Site; and/or
- perform internal operations, including but not limited to, conduct fraud prevention, troubleshoot computer viruses or other harmful elements, and conduct data analysis.

ESCM uses Google Analytics to track Site usage trends. A link to Google's relevant privacy policy can be found here: <http://www.google.com/intl/en/policies/privacy/>

By using the Site and providing your Personal Information to ESCM, you agree that ESCM may use your Personal Information in accordance with the terms of this Policy.

When We Disclose Personal Information

WE DO NOT DISCLOSE ANY PERSONAL INFORMATION ABOUT OUR CLIENTS OR FORMER CLIENTS TO ANYONE, EXCEPT AS PERMITTED BY LAW AND ANY APPLICABLE STATE ETHICS RULES.

We do not disclose any Personal Information about current or former clients obtained in the course of representation of those clients, except as expressly or impliedly authorized by those clients to enable us to effectuate the purpose of our representation or as required or permitted by law or applicable provisions of codes of professional responsibility or ethical rules governing our conduct as lawyers. Except as noted herein, ESCM does not disclose Personal Information to any person or entity outside of ESCM.

ESCM may share Personal Information with its email vendor, Intuit MailChimp ("MailChimp"), in order for MailChimp to send out emails, including marketing emails, on ESCM's behalf. MailChimp may collect some of this Personal Information directly through the Site. MailChimp's privacy policy can be found at: <https://www.intuit.com/privacy/statement/>

ESCM will disclose your Personal Information if it reasonably believes it is required to do so by law or in cooperation with a governmental or law enforcement investigation. ESCM may also disclose Personal Information in order to avoid imminent physical harm to any person or harm to any ESCM property.

ESCM may disclose Personal Information to a third party in the event of a corporate transaction, such as a merger, acquisition, or affiliation involving ESCM.

Your Choices About Your Personal Information

If you would like to review, edit, or delete any of the Personal Information ESCM collected from you, or wish ESCM to cease using your Personal Information in the manners specified in this Policy, please contact ESCM at info@eckertseamans.com. Please note that ESCM will do its best to accommodate your request, but ESCM cannot guarantee the deletion of all Personal Information or the cessation of its use for certain purposes. Therefore, please be as specific as possible in your request. If the request relates to information that ESCM needs to make the Site function properly for you, you may not be able to use the Site properly moving forward.

Please note that ESCM reserves the right to maintain proper business records as required by law, or for other legitimate business purposes to the extent permitted by law, even if such records contain your Personal Information.

If you would like to opt out of receiving further promotional emails from ESCM, please follow the opt out instructions at the bottom of the email or send ESCM a detailed email to info@eckertseamans.com.

Response to “Do Not Track” Requests/Signals

ESCM does not respond to or recognize “do not track” signals or similar requests.

Data Security and Retention

We retain records relating to professional services that we provide so that we are better able to assist you with your professional needs and to comply with professional guidelines or requirements of law. In order to guard your Personal Information, we maintain physical, electronic, and procedural safeguards that comply with our professional standards. The Site uses, implements, and maintains industry standard technological security measures that are reasonably designed to help protect Personal Information from unauthorized loss, modification, use, access, or disclosure both in storage/rest and in transmission. The Site uses SSL encryption to help prevent unauthorized access to Personal Information transmitted to the Site.

While ESCM takes the issue of protecting your Personal Information seriously, you should exercise discretion in what information you disclose and/or transmit to the Site. ESCM cannot guarantee that information sent over the Internet is fully secure, and therefore the transmitted information may be intercepted by others before it reaches ESCM. If you are concerned about sending information to ESCM over the Internet, please send the information by mail or call us to make other arrangements. ESCM is not responsible for the security of information sent over the Internet.

MailChimp is contractually bound to make sure that Personal Information is secured in a manner consistent with this Policy. MailChimp is also contractually obligated to only use your Personal Information to provide services to ESCM.

ESCM retains collected information for a reasonable amount of time in order to fulfill the stated purpose for why the information was collected. ESCM will also retain collected information connected to business records for periods of time required by law. If ESCM determines that collected information is no longer needed, it will delete such information. Our retention times will be consistent with applicable law.

Children's Privacy

The Site is intended for individuals 18 years of age and older located in the United States.

ESCM does not knowingly collect any information from minors, nor is the Site directed at or intended for minors. If a minor uploads/posts information to the Site that is publicly available, and the minor subsequently wants that same information deleted, the minor has a right to request that the information be removed from public viewing. Please email us at info@eckertseamans.com to make the request. Please note that any removal of the content by ESCM does not ensure or guarantee complete or comprehensive removal of the content in all places. The content may have been shared or reposted by other parties, or federal or state law may require maintenance of the content or information.

The Site is not directed at, marketed to, nor intended for, children under 13 years of age. ESCM does not knowingly collect any information, including Personal Information, from children under 13 years of age. If ESCM learns that any Personal Information was provided through the Site by a person younger than 13 years of age, ESCM will delete the Personal Information immediately. ESCM will not use any minor's Personal Information to market or advertise certain products or services deemed harmful to children nor will ESCM disclose any minor's Personal Information if it has actual knowledge that the minor's Personal Information will be used for the purpose of marketing or advertising harmful products or services.

Non-U.S. Concerns

The Site is meant for individuals within the United States. ESCM only knowingly collects, via the Site, information from individuals within the United States. This Policy only addresses data collection from individuals within the United States. If you provide information to ESCM from outside of the United States, you do so at your own risk. If you are outside of the United States, you are responsible for complying with any local laws regarding use of the Site and related data collection. You also agree and acknowledge that by providing any information, including Personal Information, through the Site, that such information will be transmitted to, and stored in, the United States.

External Links

The Site may contain links to external sites that are not controlled by ESCM. ESCM is not responsible for the privacy practices and policies of such third-party sites. You should consult the privacy policies of those sites for details.

Terms of Use

The terms of use for the Site are incorporated by reference into this Policy and can be found at: <http://www.eckertseamans.com/legal-disclaimer>

Miscellaneous / For More Information

If you have any questions regarding this Policy, please contact ESCM at:

- **EMAIL:** info@eckertseamans.com **PHONE:** 412.566.6000
- **MAIL:** 600 Grant Street, 44th Floor, Pittsburgh, PA 15219

If you believe there has been a violation of this Policy, please contact ESCM.

This Policy was last updated on August 12, 2022.