

## PRIVACY POLICY

Eckert Seamans Cherin & Mellott, LLC. (“ESCM” or “us” or “we” or “our”) owns and operates the [eckertseamans.com](http://eckertseamans.com) site (“Site”). Protecting your privacy when you visit and interact with the Site is important to us. The purpose of this Privacy Policy (“Policy”) is to provide information on how ESCM collects and uses Personal Information (as defined below) from you when you visit our Site and how you can submit privacy related requests or questions to us. To the extent we knowingly collect Personal Information of our clients on our Site, we will treat such Personal Information in accordance with this Policy as well as our professional and ethical obligations as practicing attorneys. Please note that if you are a client of ESCM, we may collect Personal Information outside of the Site while representing and providing legal services to you that goes beyond the scope of this Policy.

Last Updated: September 19, 2023.

### ***Material Policy Updates***

No material changes from last version on August 12, 2022.

### ***Policy Scope***

ESCM is a law firm located in the United States. Therefore, our Site is intended for individuals who reside in the United States and are 18 years of age or older (“Covered Person”). This Policy only applies to the collection of Personal Information of Covered Persons while visiting our Site. If you are not a Covered Person, you should not access or use the Site, and you visit our Site at your own risk.

We do not knowingly market or advertise to children under 13 years of age nor collect the Personal Information of children under 13 years of age from our Site. However, if a minor uploads/posts information to the Site that is publicly available, and the minor or his/her legal guardian subsequently wants that same information deleted, the minor or his/her legal guardian has a right to request that the information be removed from public viewing. Please email us at [info@eckertseamans.com](mailto:info@eckertseamans.com) to make the request.

If you are outside of the United States, you are responsible for complying with any local laws regarding your use of the Site, and you agree and acknowledge that any Personal information you provide to us, either directly or through your interaction with our Site, will be transmitted to, and stored in, the United States.

If you learn that anyone who is not a Covered Person provided us with Personal Information, please contact us at [info@eckertseamans.com](mailto:info@eckertseamans.com), and we will take steps to delete such information. Please note that any removal of content by ESCM does not ensure or guarantee complete or comprehensive removal of content in all places. The content may have been shared or reposted by other parties, or federal or state law may require maintenance of the content or information.

This Policy covers only your use of the Site. Other ESCM sites and other online locations may have their own privacy policies, and you should consult those accordingly.

To the extent that you apply for an open ESCM position on our Site, please refer to our [“Application Privacy Policy”](#).

### ***Policy Changes***

ESCM may update this Policy from time to time. Any changes to this Policy will be effective when last posted, which is indicated in the “Last Updated” date above. Your continued use of the Site, after any changes are made to this Policy, constitutes your acceptance of such changes. If any of the changes are unacceptable to you, you should cease using the Site. We will not collect new types of Personal Information or use Personal Information that is materially different from what is disclosed in this Policy without providing you prior notice of the change by describing the change in the “Material Policy Updates” section above. If required under law, we will obtain your consent for any Material Policy Updates. If required under applicable law, if you have provided ESCM with an email address to subscribe to [ESCM](#)

[News and Updates](#), we will notify you of Material Policy Updates by email and give you thirty (30) days to opt in to the changes as they pertain to your Personal Information.

## ***Collection and Use of Personal Information***

Personal Information is generally defined as information that may be able to identify you directly or indirectly, including, but not limited to, name, address, telephone number, email address, age, etc. Personal Information may also include (to the extent we can use such information to identify, contact, or be associated with you), your location, device, and online activities while visiting the Site, including what webpages and/or videos or other Site content you viewed while visiting our Site.

There may be instances where you may be asked to provide ESCM with Personal Information. For example, you may be asked to provide your name, mailing address, email address, phone number, employer, and/or topics of interest when you:

- register for ESCM meetings or events;
- contact ESCM with questions or comments; and/or
- sign up for ESCM newsletters, such as the [ESCM News and Updates](#).

ESCM may use your Personal Information to:

- schedule/administer meetings and events;
- respond to questions or comments;
- deliver services through the Site;
- send you ESCM newsletters and other client alerts or updates;
- improve the content and general administration of the Site;
- To exercise our legal rights;
- To comply with legal, law enforcement, and/or regulatory requirements or requests; and/or
- perform internal operations, including but not limited to, maintaining our Site, conducting fraud prevention, providing IT support and/or troubleshooting computer viruses or other harmful elements, running our day-to-day business operations, facilitating corporate or other business transactions, retaining and/or archiving data collected from our Site, and conducting data analytics on web visitor interactions with our Site.

## Online Tracking Activities

Our Site use Google Analytics, a web analytics service provided by Google Inc. ("Google"), that uses tracking technologies to analyze your use of and interaction with our Site. Information that Google may collect for this purpose may include page views, scrolls, videos, or links that were clicked, a unique client ID attributable to your device and browser information, your approximate age, gender, interests, language settings on your device or browser, and approximate location metadata derived from your IP address (city, state, and country) (collectively, "Google Analytics Data"). Google Analytics Data is transmitted to and stored on a Google server in the United States where it analyzed for purposes of generating reports on web traffic patterns on webpages and/or posted web content on our Site ("Google Analytics Report"). Google provides ESCM with the Google Analytics Reports so that we may tailor our Site to accommodate the needs of our web users. Google may also transfer Google Analytics Data and Google Analytics Reports to third parties, if required by law or if third parties process such information on behalf of Google.

A general overview of Google's data privacy practices for Google Analytics may be available at <https://support.google.com/analytics/answer/6004245>. For more information on Google's privacy practices generally, please review Google's [privacy policy](#). To opt out of being tracked by Google Analytics, you may be able to download and install the [Google Analytics Opt-out Browser Add-on](#).

## ***When We Disclose Personal Information***

ESCM may share Personal Information with its email vendor, Intuit MailChimp ("MailChimp"), for MailChimp to send out emails, including marketing emails, on ESCM's behalf. MailChimp may collect some of this Personal Information directly through the Site. MailChimp's privacy policy can be found at: <https://www.intuit.com/privacy/statement/>.

When you click on a video embedded on our Site, Personal Information pertaining to your device and video viewing history may be shared with Vimeo, a video hosting platform. By playing a video embedded on our Site, you agree that Vimeo may collect and use your Personal Information in accordance with Vimeo's privacy policy. Vimeo's privacy policy can be found at: <https://vimeo.com/privacy>.

ESCM may also disclose Personal Information with its IT and data storage service providers to maintain the Site and retain any data contained from the Site.

If you sign up for ESCM related events or webinars, we may share your Personal Information with our service providers for purposes of facilitating the event and/or webinar.

ESCM will disclose your Personal Information if it reasonably believes it is required to do so by law or in cooperation with a governmental or law enforcement investigation. ESCM may also disclose Personal Information to avoid imminent physical harm to any person or harm to any ESCM property.

ESCM may disclose Personal Information to a third party in the event of a corporate transaction, such as a merger, acquisition, or affiliation involving ESCM.

**If you a current or former client of ESCM, we do not knowingly disclose Personal Information about you in the course of representing you, except as expressly or impliedly authorized by you to enable us to effectuate the purpose of our representation or as required or permitted by law or applicable provisions of codes of professional responsibility or ethical rules governing our conduct as lawyers. Except as noted herein, ESCM does not knowingly disclose Personal Information to any person or entity outside of ESCM.**

By using the Site and providing your Personal Information to ESCM, you agree that ESCM may use and share your Personal Information in accordance with the terms of this Policy.

## ***Your Choices About Your Personal Information***

If you would like to review, edit, or delete any of the Personal Information ESCM collected from you, or wish ESCM to cease using your Personal Information in the manners specified in this Policy, please contact ESCM at [info@eckertseamans.com](mailto:info@eckertseamans.com). We will use reasonable efforts to accommodate your request within commercially reasonable timeframes if we can verify your identity. To verify your identity, we may ask for you to provide certain information about yourself and, in some cases, we may follow up with you to obtain additional information as necessary to authenticate your request. We will not fulfill your request if we are not able to verify your identity. ESCM will do its best to accommodate your request, but ESCM cannot guarantee the deletion of all Personal Information or the cessation of its use for certain purposes. Therefore, please be as specific as possible in your request. If the request relates to information that ESCM needs to make the Site function properly for you, you may not be able to use the Site properly moving forward. Please note that ESCM reserves the right to maintain proper business records as required by law, or for other legitimate business purposes to the extent permitted by law, even if such records contain your Personal Information.

If you would like to opt out of receiving further promotional emails from ESCM, please follow the opt out instructions at the bottom of the email or send ESCM a detailed email to [info@eckertseamans.com](mailto:info@eckertseamans.com).

## ***Response to "Do Not Track" Requests/Signals***

ESCM does not respond to or recognize "do not track" signals or similar requests.

## ***Data Security***

We have implemented technical and organizational measures that are designed to address the risk of loss, misuse, alteration, or unauthorized disclosure of Personal Information under our control to comply with our obligations under applicable codes of professional responsibility or ethical rules governing our conduct as lawyers. The Site uses TLS encryption to help prevent unauthorized access to personal information transmitted to the Site.

While we have employed security technologies and procedures to assist with safeguarding your Personal Information, no system or network can be guaranteed to be 100% secure, and we cannot guarantee that the information you send over the internet is fully secure. You should exercise discretion in what information you disclose and/or transmit through our Site. The transmitted information may be intercepted by others before it reaches us. If you are concerned about sending information to the we over the Internet, please send the information by mail or call us to make other arrangements. We are not responsible for the security of information transmitted online. Likewise, when you click on external links managed and/or controlled by a Third-Party (as defined below) from our Site, we cannot control the security measures used on such Third-Party sites or applications.

## ***Data Retention***

We retain records relating to professional services that we provide so that we are better able to assist you with your professional needs and to comply with professional guidelines or requirements of law. ESCM retains collected information for a reasonable amount of time to fulfill the stated purpose for why the information was collected. ESCM will also retain collected information connected to business records for periods of time required by law and/or ESCM internal data retention policies or for longer periods if retention is necessary for purposes of a legal hold, potential litigation, audit, or another situation that requires their preservation and retention. If ESCM determines that collected information is no longer needed, it will delete such information. Our retention times will be consistent with applicable law and ESCM internal data retention policies. Please note that residual copies of your Personal Information may be removed from backup systems subject to our backup data retention schedule.

## ***External Links***

The Site may contain links to external sites, including social media services, external websites, and/or external mobile applications ("Third Parties") on our Site. However, we do not own nor control these Third Parties, and we are not responsible for the content or privacy practices of such Third Parties on their sites or applications, including their level of data sharing with other third parties. Additionally, we are not responsible for the data processing practices of the internet browser service you choose to use when accessing our Site. Such Third Parties and internet browser services may have their own privacy policies, and you should consult those policies accordingly before using or going to their websites or apps.

## ***Terms of Use***

The terms of use for the Site are incorporated by reference into this Policy and can be found at: [https:// www.eckertseamans.com/legal-disclaimer](https://www.eckertseamans.com/legal-disclaimer).

## ***How to Contact Us***

If you have any requests or questions regarding this Policy, please contact ESCM at:

- **EMAIL:** [info@eckertseamans.com](mailto:info@eckertseamans.com)
- **PHONE:** 412.566.6000
- **MAIL:** 600 Grant Street, 44th Floor, Pittsburgh, PA 15219

If you believe there has been a violation of this Policy, please contact ESCM.