



Data Privacy and Security Forum @ The Franklin Institute

"An investment in knowledge
pays the best interest."

– Benjamin Franklin

Join us on for an in-depth discussion of developments in data security, breaches and privacy. Data breach incidents continue to dominate the news cycle, and they are only becoming more frequent and damaging. Every industry has been a victim of cyber intruders or other types of data loss or theft. The prevailing view among most security industry experts is that data breaches are unavoidable, and that it is not a question of IF companies will become victims, but WHEN, and how prepared they will be to react when it happens.

Our panel of experts have collectively handled hundreds of breach response matters involving a range of industries, including hospitality, education, financial institutions and health care, as well as consulted with clients on the formulation of data breach response plans, data security policies, and issues relating to cyber liability insurance coverage. From the perspectives of "The Defense," followed by "The Response," and finally, "The Future," they will discuss the legal and practical implications of a data breach and provide you with a roadmap for faster and more efficient intrusion response planning. Our panel of experts includes (*please click on their names for links to bios*):

Jeffrey S. Brenner, Managing Principal - Maragell, LLC
Michael D. Ecker, Member – Eckert Seamans
Stephen Foxman, Member – Eckert Seamans
Sandy B. Garfinkel, Member – Eckert Seamans
Angie Singer Keating, CEO - Reclamere
Christopher J. Lukach, President - Anne Klein Communications Group

Larry Racioppo, Senior Vice President, Management and Professional Services – USI Affinity
Nicholas F. Marko, MD, President, Sigma Horizon
Kai Pfiester, Partner, Black Cipher Security
Robert J. Sugrue, Managing Director – Insite Security

Thursday, October 20, 2016

4:30 - 7:30 p.m.

The Franklin Institute | 222 N 20th Street | Philadelphia, PA 19103

4:30 - 5:00 p.m. Registration & Networking

5:00 - 6:45 p.m. Panel Discussions ("The Defense," "The Response," and "The Future"); brief breaks will take place between each session

6:45 - 7:30 p.m. Cocktail Reception & Networking

Registration

The Data Privacy and Security Forum will be held at the Franklin Institute, 222 N 20th Street, Philadelphia, PA, on Thursday, October 20. Kindly register by October 14 to kcome@eckertseamans.com. If any dietary restrictions, allergies, or other special considerations or accommodations are required, please contact Karen Come at 412.566.1901. Reasonable advance notice is requested.

CLE Notice and Reporting Requirements

This program has been approved by the Pennsylvania Continuing Legal Education Board for two (2.0) hours of substantive law, practice and procedure CLE credits. Eckert Seamans will report CLE credits earned to the Pennsylvania CLE Board. Attorneys may be eligible to receive CLE credit through reciprocity or attorney self-submission in other states; a Uniform Certification of Attendance will be provided for convenience.

Presented by:

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ATTORNEYS AT LAW

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Sigma Horizon
connect with intelligence

Maragell
Corporate Investigations

Black Cipher Security
The Key to your Defense

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Panel of Experts

Jeffrey S. Brenner

Managing Principal - Maragell, LLC

Jeffrey Brenner is the Managing Principal of Maragell, LLC. He is both an attorney licensed to practice in New Jersey and Pennsylvania, and a licensed private detective as conferred by the New Jersey State Police. He has over two decades of experience investigating and litigating commercial and insurance fraud matters, and providing risk management services to businesses to detect, deter and prevent fraud in the workplace. At Maragell, Jeffrey manages and conducts computer forensic investigations for Fortune 500 companies and provides investigative services throughout the country in the fields of background checks, internal control reviews, skip tracing and asset searches. He is regarded as one of the leading legal specialists in computer forensics and provides litigation support assistance in a variety of areas including electronic document preservation, document analysis, email tracing, data recovery, data/keyword processing, computer registry and USB device analysis. Jeffrey has extensive experience assisting legal counsel and their clients with investigations involving misappropriation of digital assets, vendor fraud, document tampering, and data hacking.

Michael D. Ecker

Member – Eckert Seamans

Michael Ecker is an Eckert Seamans attorney with an MBA and more than 30 years of experience as a business lawyer. He focuses his practice on corporate matters such as emerging growth and technology, financial institutions, and health law. He is a member of a number of practice groups at the firm, including Financial Transactions, E-Discovery & Information Management, Data Security & Privacy, Health Care, Health Insurance Portability & Accountability Act (HIPAA), Hospitality, and Technology & Licensing. Michael has presented seminars for the Pennsylvania Bar Institute CLE program, Philadelphia Bar Association, and American Bar Association on topics relating to Internet law, disruptive technologies, cyber security and cloud computing, security law, privacy and security in e-Commerce, and software licensing. He is a member of the Pennsylvania Bar Association Business Law Section's Committee on Legal Ethics and Professional Responsibility and the American Bar Association's Health Law Section.

Stephen Foxman

Member – Eckert Seamans

Eckert Seamans attorney Steve Foxman commenced his practice as a corporate and securities lawyer and has over the years expanded his experience to include real estate, employment, franchise, and computer and intellectual property law. Steve's lifelong interest in computers and emerging technologies has influenced him to represent many companies, including startups, for seed capital investments, venture capital financing and technology licensing transactions. He represents large chain retail operations, educational institutions, academic software licensors, and major regional utility companies in negotiation of software license agreements, cloud technology, and Software as a Service (SaaS) agreements. He authored a chapter titled "Corporate Security and Privacy Duties, Policies and Forms," which appeared in *Data Security and Privacy Law: Combating Cyberthreats* (West, 2002). He is a frequent speaker for the Pennsylvania Bar Institute and presented on three occasions at the Noguchi Medical Research Institute Annual Symposium in Tokyo, Japan.

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Sandy B. Garfinkel
Member – Eckert Seamans

Sandy Garfinkel is a business litigator who serves as the chair of the Data Security & Privacy practice at the law firm of Eckert Seamans. He specializes in assisting companies and organizations in responding to breaches of data security as well as incident planning and preparation. In the course of his practice, Sandy has handled a variety of types of data incidents for clients within a number of different industries, including hospitality, retail sales (including internet sales), manufacturing, energy, education, and insurance, among others. He counsels clients on laws relating to the collection, use, and protection of personal information as well as mitigating risks and reducing exposure to investigations and litigation arising from the loss, theft, or exposure of personal data. Sandy guides clients through all stages of breach matters, including advance planning and preparation, response and notification, government investigations and regulatory response, and, when necessary, litigation.

Angie Singer Keating
CEO - Reclamere

Angie Singer Keating is chief executive officer of Reclamere, Inc. She has a broadly diversified background with over 20 years of experience specializing in computer forensics, data destruction, security incident response, information technology risk management and systems auditing. She provides consultancy services in: eDiscovery & litigation support, forensic analysis, data breach response, notification & compliance, and compliance & risk management services (HIPAA, PCI, GLB, SOX). As one of the co-founders of Reclamere, Angie is the chief architect of the proprietary data destruction system used by the company, which includes forensically-sound, bit-by-bit, and quality control on 100% of all hard drives processed. She is certified as a: CISA Information Systems Auditor, CIPP Information Privacy Professional, and CISM Information Security Manager. Angie is actively involved with the National Association for Information Destruction, serving on the national Board of Directors, as the Certification Rules Committee Chairperson, and Co-chairperson of the Solid State Destruction Subcommittee. She also serves on the Board of Directors of the Ben Franklin Technology Partnership, and as adjunct faculty for the Pennsylvania Bar Institute.

Christopher J. Lukach
President - Anne Klein Communications Group

Chris Lukach is president and a member of the ownership team at Anne Klein Communications Group, LLC where he brings his strategic counseling and planning skills to lead accounts in the healthcare, education, information services, utility and chemical industries. Chris heads the AKCG issues and crisis communications practice, and has been instrumental in developing issues and crisis communications plans and consulting with clients facing crises. Chris also leads the firm's spokesperson training team. A frequent lecturer and author on social media, Chris spearheads the AKCG social media practice. He develops social media programs for AKCG's clients, particularly for education, healthcare, social service and non-profit clients seeking ways to use social media to engage with discrete audience segments. His programs and published works have been recognized with awards from the Philadelphia and New Jersey chapters of the Public Relations Society of America and from PRNews in its national awards competition.

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Nicholas F. Marko, MD
President - Sigma Horizon

Nicholas Marko, MD is the President of Sigma Horizon. During his training at the world's top tier academic and research institutions, Nick developed an expertise at the intersection of clinical medicine, applied mathematics, complex data analysis, high performance computing, computational biology, and innovation. As his translational research work expanded in scope and application during diverse academic experiences, Nick gained valuable insights into the common short-comings of enterprise-wide data strategy. He founded Sigma Horizon in 2012 to guide organizations in their efforts to free data from and constraints that prevent end-users from accessing it and to maximize the business potential of organizations existing data and new technologies. In 2013, Nick joined Geisinger Medical Center in Danville, Pennsylvania, to direct the neurosurgical oncology program, the mathematical and computational neurosciences research group, and high performance computing. Now in addition to creating and leading the data science and engineering department and the unified data oversight committee, he serves as the health system's first chief data officer.

Kai Pfiester
Partner, Black Cipher Security

Kai Pfiester is the Founder and Chief Cyber Security Consultant for Black Cipher Security, which provides a spectrum of cyber security services for small to mid-size businesses. Black Cipher Security offers security awareness training, security risk assessments, penetration testing, and managed security services. He also consults on cyber security matters related to the health care industry as Senior Information Security Consultant for WAKE TSI, serving small to medium-sized health care practices. Previously, he was the Desktop Support Team Lead at Lockheed-Martin. Kai is a frequent author on cyber security issues such as hacking and other forms of cyber crime, and has led seminars for a number of professional organizations for lawyers, certified public accountants, privacy professionals, expert witnesses, and medical group managers, among others. Kai is a Certified Ethical Hacker (EC-Council) and holds certifications with CompTIA, Offensive Security, McAfee University, and Cybrary.

Larry Racioppo
Senior Vice President, Management and Professional Services – USI Affinity

Over the past 20 years, Larry Racioppo, Senior Vice President – Management and Professional Services for USI Affinity, has developed comprehensive and creative solutions for both commercial and financial institutions. He deals with all aspects of the transaction for a broad range of management and professional liability products, including: directors and officer's liability, employment practices liability and network security/privacy related coverages. In his current role, Larry is responsible for providing Management and Professional Services for USI's Connecticut, Northeast and Mid-Atlantic regions. He began his insurance career in the claims and underwriting areas of AIG followed by Chubb. He transitioned to the brokerage side of the business when he joined Marsh and McLennan in 2001, serving as a Senior Vice President of the Financial and Professional (FINPRO) practice for nine years. Prior to joining USI Insurance Services in 2014, Larry was Vice President at JLT Towers Re, where he led the Executive Liability Practice.

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Robert J. Sugrue

Managing Director – Insite Security

Rob Sugrue, operational director for Insite, is highly skilled in all aspects of security and technology management and applies his diverse background and “hands-on” approach to meet the varied needs of its clients. Rob designs multi-faceted security programs for Fortune 500 companies and affluent families, and is well versed in the complex requirements of corporate and personal protection, investigations, emergency preparedness and security technology. He has worked within the state, collegiate, and corporate sectors prior to joining the Insite management team. He was with an Ivy League university where he conceived and implemented innovative security measures and managed safety communications and criminal information reporting, as well as supervising emergency and protective operations at high-profile events. He also served as Chief Security Officer in a large investment firm where he oversaw operational and technical security for the entire corporate staff and managed a comprehensive security program for the founder’s family and family office, including computer and network security.