



*2011 Year in Review*

The women of Eckert Seamans are a dynamic team of professionals, possessing a wealth of knowledge, experience and talent. Individually and collectively, each is committed to providing clients with solutions that are effective, practical and smart. Their ability and keen perspective are integral to the firm's success. The achievements of Eckert Seamans women in 2011 are as numerous as they are noteworthy, as are the accomplishments of the WIE organization as a whole. We hope that you enjoy reading about these successes as much as we enjoyed sharing in them.

### *Internal Promotions*

- **Roberta Jacobs-Meadway** was appointed to the firm's Executive Committee.
- **Deborah Baird, Geraldine Cheverko, Heather Russell Fine, Deanne O'Dell** and **Amy Roy** were promoted to Members. **Candace Gottschall** was promoted to Special Counsel.

### *In the Profession & the Community*

- **Ellen Bailey** was appointed Assistant Secretary of the Pennsylvania Bar Association Commission on Women in the Profession.
- **Ellen Bailey** and **Veronica Nelson** were selected for participation in the 2011 MS Leadership Class for the Greater Delaware Valley and were honored for their efforts at an awards reception on October 11, 2011 at the Union League in Philadelphia.
- **Kathy Gallagher** was elected to the Juvenile Diabetes Research Foundation of Western Pennsylvania Board of Directors. She was also elected to the Board of Directors of the St. Anthony Charitable Foundation.
- **Jennifer Lattimore** was appointed to the Board of Directors of the Metro Richmond Women Bar Association.
- **May Fox** was elected Vice Chair of the Virginia Health Care Foundation. She was also elected by a unanimous vote to the Board of Directors of the Bon Secours Richmond Foundation, a long-standing client of the firm for government relations work.
- **LaToya Winfield Bellamy** was nominated to become a founding Associate Member of the Dauphin County's first Inn of Court. A select number of young lawyers or those with less than ten years of practice were nominated from the Dauphin County Bar Association.

LaToya is a former Student and Associate member of the James S. Bowman American Inn of Court.

- **Jennifer Rawson** was elected to serve on the Pennsylvania Bar Association Real Property Probate & Trust Section Leadership Counsel for a three year term.
- **Julia Vacek** was appointed to the Board of Trustees of the Women's Bar Foundation of Massachusetts. The WBF is committed to providing pro bono services to low income women facing legal issues. She was also selected to co-chair the WBF's annual *Comedy Night: Lawyers' Stand up for the WBF* event, which includes professional comedians as well as members of the bar and a live and silent auction raising over \$100,000 for victims of domestic violence, low income seniors and previously incarcerated women re-entering society.

### *Speaking for Eckert Seamans*

- **Bridget Montgomery** organized and spoke at a Dauphin County Bar Association CLE program on the topic of "Ethical Considerations in Today's Litigation World." Bridget co-presented with The Honorable Richard A. Lewis, Judge, Dauphin County Common Pleas Court. Bridget also moderated a CLE program for the Middle District Chapter of the FBA/PBA Federal Practice Committee on the topic of "Social Media: Perks and Perils for the Legal Profession". The Harrisburg office also sponsored a two-hour CLE presentation for the Association of Corporate Counsel (ACC). Bridget Montgomery addressed "Alternative Dispute Resolution: Corporate Buy-In and Contractual Enforcement" and Mark Gebauer presented "Product Liability: Managing the Changing Risk".
- **Brett Heather Freedson**, Charlie Zdebski and Eric Schwalb presented a seminar regarding the FCC's April 7 Order on the overhaul of regulations and policies governing pole attachments and Dominion's policies

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and compliance going forward to Dominion Virginia Power attorneys and business personnel.

- **Jennifer Rawson** conducted a teleconference for grantees (international and domestic) of the Draper Richards Kaplan Foundation on the topic of “What Do I Do to Be (and Keep Being) a 501(c)(3)?” She also spoke to members of the Pittsburgh Planned Giving Counsel on the topic of “The New Estate Tax-How it Will Affect Charities and Non-Profits” and served as the course planner and speaker for the PBI seminar “Real Estate in Estates”.

- **Jodi Oley** presented “Have Foreign Plaintiffs Become Shopaholics? Responding to Global Foreign Shopping” at the April 2011 Defense Research Institute Product Liability seminar.

- **Kathy Clark** lectured before the Local Government Academy on transparency in local government and the Sunshine Act.

- **Allison Feldstein** spoke at PBI’s Employment Law West seminar with Martha Wiegand of Consol Energy.

- **Sandra Mihok** and Brandon Richards presented “Multi-employer Plans: A Legal Perspective” at the Pennsylvania Institute of Certified Public Accountants (PICPA) Construction Industry Conference.

- **Janet Linn** spoke at the New York City bar program “A Review of Supreme Court Patent Law Decisions from 2011 & Their Impact on Your Practice”.

- In November, **Renee Mattei Myers** and Maria Petrillo presented at the 17<sup>th</sup> Annual Business Lawyers’ Institute in a program addressing “Recent NLRB initiatives and their impact on your business operations.”

- **Heidi Hamman Shakely** and Ryan Caboot spoke at the Pennsylvania Bar Institute’s 15<sup>th</sup> Annual Insurance Law Institute on the topic of “Producers Smorgasbord: Pennsylvania Do’s and Don’ts in Insurance Advertising”.

- **Evelyn Sahr** was recently asked to Chair the American Bar Association’s annual Air & Space Law Forum conference, scheduled to take place in New Orleans in October 2012. She is also moderating a panel on cargo matters at the Air Transport Association’s (IATA) upcoming Legal Symposium.

- **Roberta Jacobs-Meadway** served as planning chair and faculty for a number of conferences and seminars this year, including: *Trademarks for Non-Specialists; Copyrights for Non-Specialists; What Lawyers Need to Know Before Drafting or Negotiating Patent Infringement Claims in 2011; Where Are Your Goods Being Sold and What Can You Do About It...eBay Issues and Beyond; Trademark Law: What’s New for 2011;* and *Ethical Requirements and Related Issues in Intellectual Property Law Practice*. She also served as a panelist at the Philadelphia Bar Association’s National Symposium on Diversity in the Legal Profession.

- Several WIE members spoke at firm-sponsored CLE events this year, including: **Kate English** at the Pittsburgh CLE in August and **Allison Feldstein, Sandra Mihok, Mariah Klinefelter** and **Rebecca Magyar** at the Labor & Employment Department’s HR Forum in November.

## In the News

- **Tara Lattomus** was appointed as a contributing writer for *The Delaware Business Court Insider*, a newsletter published by *The Legal Intelligencer*. Articles include: “Court Provides Guidance on When Bankruptcy Claims Arise”; and “Chapter 7 Trustees Beware: What Are You Saying in the Motion for Substantive Consolidation?”.

- **Janet Linn** was quoted by *IP Law 360* on the significance of the Supreme Court’s recent decision in *Microsoft v. i4i* upholding the clear and convincing evidence standard for challenging patent validity.

- **Sarah Carlins** wrote an article for the *Western Pennsylvania Hospital News* on the impact of The Patient Protection and Affordable Care Act on the Stark law.

- **Candace Gottschall** authored an article titled “Recent Noteworthy Pennsylvania Cases in the Field of Estates and Trusts” which was included in the written materials for the 17th Annual Estate Law Institute.

- **Jill Agro** co-authored several articles with Francis Pileggi, including “Delaware Judge Grants Recusal Motion on Eve of Trial” for the American Inns of Court publication *The Bench*; and “Chancery Applies Preliminary Injunction Standard to a Motion for TRO” for the *Delaware Business Court Insider*.

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- **Jodi Oley** co-authored an article with Dennis Ziemba titled "The Future of Strict Liability Law in Pennsylvania: Is Change Foreseeable?" for the American Bar Association's *Mass Torts Litigation Journal* and *Products Liability Newsletter*.

- **Carol Marmo** was quoted in the September 2011 *Pittsburgh Tribune-Review* article, "Patent Law Overhaul Expected to Limit Litigation, Spur Filings".

- **Heidi Hamman Shakely** and Ryan Caboot co-authored "Pennsylvania's New Right to Know Law" for the ABA's *Tort Trial & Insurance Section Committee Newsletter*.

- **Allison Feldstein** was quoted extensively in the *BLR HR & Employment Law News* on the subject of avoiding potential legal problems stemming from performance appraisals.

- **Roberta Jacobs-Meadway** wrote for and was quoted on a variety of IP-related topics for numerous legal and industry journals in 2011, including *BNA's Patent, Trademark & Copyright Journal*, *Commercial Damages Report* and *Law 360*. She also commented on diversity-related issues for *The Legal Intelligencer*, including "The Jury's Still Out on Generation Y" and was interviewed on business development issues by **Bernie Munley** in the *Law Practice Today* article, "Meet the Women Rainmakers!".

- Several WIE members contributed articles for firm-published client newsletters and alerts this year, including: **Gosia Kosturek**, **Audrey Kwak** and **Jessica Priselac** for the *Construction Law Report*; **Heidi Hamman Shakely**, **Roberta Jacobs-Meadway**, **Tara Lattomus**, **Sandra Mihok** and **Deanne O'Dell** for the *Legal Update*; **Jessica Sharrow** for several *Environmental Alerts*; and **Darlene Wood** for the *Asbestos Litigation Alert*.

## Honors and Awards

- **Roberta Jacobs-Meadway** was the 2011 recipient of the very prestigious Anne X. Alpern Award, bestowed annually by the Pennsylvania Bar Association Commission on Women in the Profession. The Alpern Award is presented annually to a female lawyer or judge who demonstrates excellence in the legal profession and who has made a significant professional

impact on women in the law. The award was established in 1994 and is named for Anne X. Alpern, Pennsylvania's Attorney General serving in 1959 and the first woman state Attorney General in the nation. The PBA Commission on Women presented the award to Bobbi at its annual luncheon meeting on May 5, 2011 in Philadelphia.

- **Renee Mattei Myers** was selected as one of Central Pennsylvania's "25 Women of Influence" by the *Central Penn Business Journal*.

- Three WIE members were again named among *The Best Lawyers in America*®, including: **Kate English**, **Roberta Jacobs-Meadway** and **Heidi Hamman Shakely**. Heidi was also honored as Best Lawyers' 2012 Harrisburg Insurance Law Lawyer of the Year. Best Lawyers compiles lists of outstanding attorneys by conducting exhaustive peer-review surveys in which thousands of leading lawyers confidentially evaluate their professional peers.

- Three WIE members were recognized as *Super Lawyers*® for 2011, including: **Heidi Hamman Shakely**, **Roberta Jacobs-Meadway** (also ranked as Top 50 Female in PA) and **Kitt Turner**. Additionally, **Charlotte Bednar**, **Jodi Oley**, **Rachel Castillo Rosser**, **Anita Murray** and **Bridget Heffernan Labutta** were recognized *Super Lawyers—Rising Stars*. *Pennsylvania Super Lawyers Magazine* also penned a feature article on Bobbi Jacobs-Meadway.

- **Roberta Jacobs-Meadway** was again ranked by her peers and clients as a leader in Intellectual Property law in *Chambers USA: America's Leading Lawyers for Business 2010* rankings guide. Noted the guide, she is "The best known trademark attorney in Philadelphia," and her "talent is beyond question."

In addition, Bobbi was selected for inclusion in *Who's Who in Legal - The International Who's Who of Trademark Lawyers* as well as the World Trademark Review 100.

Finally, Bobbi and Maria Petrillo received a "Burton Award" for legal scholarship for a co-authored article titled, "Developing Airtight Confidentiality Agreements". The award was presented during a ceremony in June at the Library of Congress.

- **Kitt Turner** was highly ranked by her peers and clients in *Chambers USA: America's Leading Lawyers for*

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*Business 2010* rankings guide as a leader in Bankruptcy and Restructuring law. Her clients applauded her as a “smart attorney and a tenacious negotiator.”

### *Office Initiatives: Boston*

This summer, the Boston office and WIE once again sponsored Institute of Contemporary Art Talking Taste series. Guests enjoyed a VIP cocktail party, private guided tours of the ICA and a cooking demonstration by some of Boston's hottest chefs.

### *Office Initiatives: Harrisburg*

This year the Harrisburg WIE chapter once again sponsored the YWCA-Harrisburg Power of Style Luncheon and Fashion Show, with proceeds benefiting violence prevention and intervention programs.

Also in May, WIE sponsored the Central Penn Business Journal's Women of Influence Awards, honoring the female leaders who have developed a solid reputation based on their influence in their company, industry and community in the mid-state. Our own Renee C. Mattei Myers was among the 2011 honorees, as previously noted.

### *Office Initiatives: Philadelphia*

On October 1, 2011, the WIE - Philadelphia chapter sponsored a dragon boat at the 10th Annual Philadelphia International Dragon Boat Festival (PIDBF). Philadelphia attorneys, staff, clients and friends and family of the firm were among the paddlers on Team Consolidated Motion. Despite countless days of rain, a relentless river, and four capsized boats (including a capsized police rescue boat), race day was bright and sunny and the WIE-sponsored team paddled beautifully! For the morning qualifying race, the team completed the course in 1:58 and placed in the top half of the E Division. The team competed against eight other teams in the E Division final and fought an exciting battle in the middle of the pack. Special thanks to team co-captain **Roberta Jacobs-Meadway** for coordinating with PIDBF and assembling Team Consolidated Motion as well as **Rachel Castillo Rosser** and **Ellen Bailey** (among others) for organizing the hospitality tents and making sure our paddlers and

guests enjoyed a lovely day on the banks of the Schuylkill River.

### *Office Initiatives: Pittsburgh*

The Pittsburgh WIE chapter had a very busy year providing and supporting a variety of cultural and community events in western Pennsylvania.

From December 2011 – March 2012, WIE will serve as an exclusive supporting sponsor of the “Read My Pins: The Madeleine Albright Collection” exhibition at Carnegie Museum of Natural History. For those who aren't familiar, this world famous exhibit reveals an intriguing story of American history and foreign policy as told through more than 200 of Secretary Albright's pins. The exhibit examines the collection for its historic significance as well as the expressive power of jewelry and its ability to communicate through a style and language of its own.

The firm hosted clients and friends of the firm at two exclusive events surrounding the opening of the exhibition including a cocktail reception and lecture featuring Secretary Albright on December 12th and a private breakfast and docent-led tour of the exhibit on December 14th. Noted Gerri Weiss, Development Director of the Pittsburgh Public Theater, “What your Women's Initiative at Eckert Seamans is doing for our community is heartwarming, meaningful and very much appreciated.”

In addition, WIE underwrote renowned performing arts director Pamela Berlin in her directorship of the nationally acclaimed Broadway performance of *Red*, November 10 – December 11 at the Pittsburgh Public Theater. The WIE grant funded Ms. Berlin in her role as director of *Red*, a bio-drama about famed artist Mark Rothko and 2010 Tony Award winner for Best Play. WIE is the first Pittsburgh-area women's initiative to underwrite a female directorship at the Pittsburgh Public Theater.

“Ms. Berlin is an accomplished stage director with a strong leadership role in the performing arts community, and WIE is proud to underwrite her directorship of *Red* in Pittsburgh,” said **Dot Davis**. “There's an undeniable connection between a rich cultural community and an economically healthy

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region. We believe it's vitally important for women-centered initiatives within the local business community to reach into our neighborhoods with meaningful investments that support female arts professionals who play leading roles in enriching our communities with vibrant performing arts."

To encourage female performing arts students, WIE also invited women who are training in the arts or arts-related disciplines at Carnegie Mellon, Washington & Jefferson and Point Park universities to see first-hand the important work of Ms. Berlin during a free performance of Red. WIE hosted a cocktail reception for the students and clients and friends of the firm before the November 30<sup>th</sup> performance. In addition, Ms. Berlin visited our offices for an informal, conversational "lunch & learn" discussion of her journey as a director. When she began almost 30 years ago, it was almost unheard of for a woman to direct, especially in a respected and professional capacity, but after several years as an assistant to the director and a few turns as a stage manager and literary agent, she transitioned to directing and has forged a successful career ever since.

On June 21st, the Pittsburgh WIE chapter hit the links for a very successful women's golf outing. Golfers of all levels - beginner, occasional, experienced, avid, good, bad and everything in between – joined WIE for a fun outing at St. Clair Country Club. The outing was for women only, and was intended to give clients and firm attorneys a chance to spend time together while building golf skills for personal and professional benefit. The goal was simple: no stress, low key, uncompetitive golfing at its finest! The group started the afternoon with a golf clinic featuring individualized instruction from the Club pros, followed by nine holes of play. The outing concluded with cocktails, hors d'oeuvres and lively conversation. In addition to those who played, the group was joined by other clients and members of the firm who aren't golfers but who wanted to support the effort.

A wonderful time was had by all, and we know of one foursome that enjoyed one another's company so much that they set a date for a follow-up round of golf. Much of the feedback came from clients who are beginner golfers. The supportive atmosphere helped them to feel comfortable on the golf course. Noted

Susan Apel, General Counsel of the Ellwood Group, Inc., "This is a perfect invitation for someone like me, who has just had a few lessons and been playing on and off for just a few months."

**Beth Brunins** was the driving force behind the concept of the outing. She along with **Dot Davis** and **Wendy West Feinstein** combined to put together a great learning experience for all.

### *Office Initiatives: Southpointe*

On May 3rd, the Southpointe office hosted a Cinco de Mayo-themed event at Harry & David. Over 30 clients and friends of the firm including representatives from the Washington Hospital, Millcraft Industries, Greenbriar Treatment Center, Centax and Zappi Oil attended the fun-filled event which featured sangria and salsa sampling.

Also, in conjunction with firm client WesBanco, WIE Southpointe continued in their tradition of leading a clothing drive to support the Washington County chapter of Dress for Success.

### *Office Initiatives: Washington, DC*

On November 10, the Washington WIE chapter sponsored and hosted a LinkedIn training session for all attorneys in the firm's DC office. Presented by Amanda Ellis, Esq. of Special Counsel, Inc., the program goals included optimizing attorneys' LinkedIn profile by sharing articles, publications, blog posts, presentations, and more and identifying how to use LinkedIn as a professional development and marketing tool. Participants learned how other lawyers have obtained new business or referrals through LinkedIn; how to tell if a client viewed your LinkedIn profile; which LinkedIn Groups to consider joining; how to research clients or potential clients using LinkedIn; and what type of information to share in a LinkedIn "status update". The presentation was well-attended and very successful. Ms. Ellis even provided individual assistance to those attorneys that requested it. **Evelyn Sahr** and **Gabriella Cellarosi** were responsible for organizing this wonderful learning experience for everyone in the office.



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In June, the Washington office and WIE hosted Carol Browner, former White House Director of Energy and Climate Change Policy Office and Administrator of the Environmental Protection Agency. Clients and friends of the firm learned about the key environmental, energy and climate change issues facing the country.