

The women of Eckert Seamans are a dynamic team of professionals, possessing a wealth of knowledge, experience and talent. Individually and collectively, each is committed to providing clients with solutions that are effective, practical and smart. Their ability and keen perspective are integral to the firm's success. You will find women in every office and every practice area of the firm.

Look closer and you will find Eckert Seamans women...

- Shaping the future of the firm through their work on the Board of Directors, Executive and Benefits committees;
- Chairing or co-chairing several of the firm's practice groups;
- Winning significant cases and negotiating favorable deals for clients in diverse industries;
- Publishing articles and lecturing from the podium; and
- Participating in and being recognized by countless professional and charitable organizations

In all of their endeavors, and for all their diversity, the women of Eckert Seamans share a common vision: to excel in their profession. Each woman is a remarkable example of how to stretch and grow, personally and professionally, and how to represent clients with ability and integrity.

The achievements of Eckert Seamans women in 2009 are as numerous as they are noteworthy, as are the accomplishments of the WIE organization as a whole. We hope that you enjoy reading about these successes as much as we enjoyed sharing in them.

## ACCOMPLISHMENTS

### Internal Promotions

- **Kate English** was appointed as the Vice Chair of the firm's Business Division.
- **Rachel Castillo Rosser** was promoted to Member.

### In the Community

• **Betsy McCoy**, an Associate in the firm's Harrisburg office, is the founder and CEO of Communities Rising, a nonprofit organization tending to the educational needs of India's rural villages. In the communities where Betsy works, families live in thatched huts with no sanitation, no running water and limited electricity. Most adults have less than a sixth grade education and can read and write little more than their own names. Since incorporating in April, Communities Rising has already established an after-school program for students in grades one through 12, a remediation program for high school dropouts and a tutoring program for handicapped students. In addition, with used computers donated by Eckert Seamans, Communities Rising opened the first computer center in the area, and is now providing computer

instruction for more than 135 students who had never seen a computer before!

• WIE members from the Boston office, including **Charlotte Bednar, Rachel Gould, Ursula Knight, Devorah Levine, Sandy Shen** and **Julia Vacek** participated in the Everybody Wins! Metro Boston Power Lunch reading mentorship program. On a weekly basis, the Eckert Seamans participants traveled to local elementary schools during lunch hour for one-to-one reading sessions with students, promoting the skills and love of reading through reading aloud, sharing favorite stories and talking about books.

Also, thanks to the efforts of **Tamar Lanuza Hagopian**, the Boston office collected and donated various clothing and toiletry items to Rosie's Place, an organization which offers emergency and long-term assistance to poor and homeless women.

• The Southpointe office WIE group, including **Jana Grimm, Laura Tate, Marcia DePaula** and **April Hincy**, conducted a very successful Dress for Success campaign in conjunction with firm client WesBanco, which resulted in the collection of

numerous articles of clothing and other items for women entering or re-entering the work force.

- Under the leadership and direction of **Wendy West Feinstein**, along with a dedicated committee of volunteers and the collective efforts of the firm, the first annual Jim Parks Charity Challenge was extremely successful. The Charity Challenge supported food banks in 10 cities, raising over \$78,000 worth of donations - a total of \$42,473 in cash and an additional 45,582 units of food valued at about \$36,000. Food bank executives estimate that this will provide over 100,000 children's meals in the communities where Eckert Seamans has offices.

### Speaking for Eckert Seamans

- **Roberta Jacobs-Meadway** served as planning chair and faculty for a number of conferences and seminars this year, including: *Welcome to the Basics of Intellectual Property Law; Trademark Law: What's New – 2009 Update; Trademark Use – Fair and Unfair; The Top 5 Issues Facing Trademark and Copyright Practitioners in 2009; Results May Vary, Bloggers Be Wary: The FTC's Newly-Revised Guides on Endorsements and Testimonials; Global Aspects of IP Damages; IP Due Diligence; and IP Damages Today: Because That's Where the Money Is.*

- **Kitt Turner** co-presented with John Loughnane at the 40th Annual Massachusetts RIMS (Risk and Insurance Management Society) Conference, *Risk Management: Now More Than Ever*, in Waltham, Massachusetts. In addition, Kitt served as faculty at the Business Law Institute; as a course planner and presenter for PBI sessions including *Advising Troubled Companies* and *Top Ten Commercial Cases*; and presented municipal bankruptcy sessions to the State Capital Law Group and the Pennsylvania Association of Bond Lawyers.

- **Kate English** and **Sandra Mihok** co-presented a session about employee benefits in a down market to the International Society of Certified Employee Benefit Specialists in May. Sandra also lectured to the Pittsburgh Business Group on Health regarding healthcare reform and HIPAA.

- **Jennifer Rawson** lectured at the Pennsylvania Bar Institute's Fundamentals of Estate Administration CLE seminar on the probate process, in addition to a

presentation regarding contested and creditor claims against decedents' estates for the Estate Law Institute.

- **Deanne O'Dell** and Dan Clearfield served as course planners and moderators for the 2009 Public Utility Law Conference in Harrisburg.

- **Brya Keilson** participated in a panel discussion about valuation methods and approaches in the changing economy for the 14th Annual Bankruptcy Institute.

- **Janet Linn** chaired a roundtable discussion of the Patents Committee of the New York City Bar titled *Structuring Patent Licenses (and Settlement Agreements) after Medimmune and Quanta that will Pass Antitrust Muster.*

- **Heidi Hamman Shakely** and Ryan Caboot participated as faculty for the Pennsylvania Bar Institute's 13th Annual Insurance Institute, presenting a general regulatory update focused on recent financial standards, requirements and changes addressed by the Pennsylvania Insurance Department. In addition to Heidi's and others' efforts, **LaToya Winfield** provided legal research and contributed to the written materials.

- **Anita Murray** presented an ethics program for the New Jersey Institute for Continuing Legal Education.

- **Clare Gallagher, Maria Klinefelter** and Bill Doepken spoke to the Association of Corporate Counsel earlier this year on the subject of union representation drives.

- **Jennifer Andrews** participated in a panel discussion at the American Bar Association Forum on Air and Space Law, titled *Airport Challenges: Young Lawyers Take a Strategic View.*

- **Sarah Carlins** participated as a board panelist at the Pittsburgh Pro Bono Partnership's Annual Breakfast.

- Several WIE members spoke at firm-sponsored CLE events this year, including: **Wendy West Feinstein** and **Miranda Nickles** at the firm CLE in July; and **Allison Feldstein, Clare Gallagher, Christina Kepplinger, Mariah Klinefelter** and **Miranda Nickles** at the HR Forum in June and December.

## Appointments

- **Bernie Munley** was recently elected Co-Chair of the Pennsylvania Bar Association Commission on Women in the Profession. The Commission's work includes assessing the current status of women in the legal profession and developing educational programs to address discrimination against women lawyers and the unique problems they encounter in pursuing their professional careers. Notably, Bernie was also selected as an advisor to the American Bar Association Women Rainmakers Committee.
- **Roberta Jacobs-Meadway** was selected by the Pennsylvania Bar Association Commission on Women in the Profession to chair their Public Service Task Force.
- **Renee Mattei Myers** was elected President of the Dauphin County Bar Association (DCBA). She was also appointed Co-Chair of the Pennsylvania Bar Association Women in the Profession annual conference committee.
- **Evelyn Sahr** was appointed to serve on the Planning Committee for the ABA's Forum on Air & Space Law's Annual Meeting.
- **Jana Grimm** was elected the Vice Chair of the Washington Hospital Foundation Board of Trustees.
- **Tamar Lanuza Hagopian** was elected as a member of the Steering Committee of the Boston Bar Association's Insurance Law Committee.
- **April Hincy** was selected to participate in the 2009 class of the Women in Leadership (WIL) program, a collaborative project among the Executive Women's Council, Duquesne University's Nonprofit Leadership Institute and the Coro Center for Civic Leadership.
- **Roberta Jacobs-Meadway** was reappointed to the following leadership positions: Secretary of Hope Afloat USA, Board of Directors of Birthright International and member of the IP advisory committee for the American Law Institute – American Bar Association (ALI-ABA).

## In the News

- **Roberta Jacobs-Meadway** wrote and was quoted on IP-related topics for numerous legal and industry

journals in 2009, including the *National Law Journal*, *The Legal Intelligencer*, *Commercial Damages Reporter*, *Financial Fraud Law*, *Executiveview.com*, *Kids Nutrition Report*, *Ad Age*, *Landslide*, *Intellectual Property Today* and *Law 360*. In addition, she contributed a chapter to an ABA publication about trademark trial and appeal board practices.

- *Business Week* and *E-Commerce Times* turned to **Janet Linn** for commentary on a high profile IP case involving the Microsoft Corporation.

- **Briar McNutt** penned an article for *Financial Fraud Law Report* about the SEC's case against Bank of America, including information about BofA's response, the court's initial assessment of the case, and speculation about various strategies that the SEC and Bank of America may pursue.

- The *Pittsburgh Post-Gazette* talked to **Wendy West Feinstein** about the firm's successful Charity Challenge initiative.

- **Evelyn Sahr** was quoted in *Air Cargo World* regarding the pressures faced by cargo airlines to enhance efficiency, reduce risk and get a better handle on business performance by expanding their IT systems.

- The *ABA Banking Journal* published an article by **Kitt Turner** about the new risks associated with commercial bankruptcy filings in the current economy.

- **Clare Gallagher** wrote an article for the *Pittsburgh Post-Gazette* about the Lilly Ledbetter Fair Pay Act and was quoted in *Best Practices in HR* about the Employee Free Choice Act.

- **Eileen Lampe** authored a chapter in the *Enterprise Risk Management Handbook for Healthcare Entities* titled "Disclosure of Adverse Events to Patient / Family," published by the American Health Lawyers Association.

- **Mariah Klinefelter** contributed articles on the Employee Free Choice Act for both the *Pittsburgh Post-Gazette* and *Executive's Tax & Management Report*.

- **Sarah Carlins** and Jeffrey Alexander wrote an article for the *New York State Bar Association Health*

## 2009 Year in Review

*Law Journal* about successor liability in New York following the issuing of the Berger Commission Report.

- **Beth Brunins** and Greg Weingart penned an article for *Lex Mundi* titled “Doing Business in the United States: Pennsylvania,” a multijurisdictional guide to the legal system.
- **Heather Russell Fine** and **Jodi Dyan Oley** contributed an article to the *ABA Mass Tort Litigation Newsletter* about new legislation which has created enhanced duties for manufacturers of children's toys and products.
- **Janet Linn, Roberta Jacobs-Meadway** and Christian Sado co-wrote an article for *Intellectual Property Today* about The PRO-IP Act of 2008.
- Several WIE members contributed articles to firm-published client newsletters and alerts this year, including: **Audrey Kwak** for the *Construction Law Report*; **Ellen Bailey, Ann Cairns, Maureen Fitzgerald, Elizabeth Gallard** and **Rachel Rosser** for the *Philadelphia Report*; **Clare Gallagher, Mariah Klinefelter, Renee Mattei Myers, Shannon Stewart** and **Kitt Turner** for the *Legal Update*; and **Darlene Wood** for the *Asbestos Litigation Alert*.

### Honors

- Three WIE members were named among The Best Lawyers in America®, including: **Kate English, Roberta Jacobs-Meadway** and **Heidi Hamman Shakely**. Best Lawyers compiles lists of outstanding attorneys by conducting exhaustive peer-review surveys in which thousands of leading lawyers confidentially evaluate their professional peers.
- **Roberta Jacobs-Meadway** was again ranked by her peers and clients as a leader in Intellectual Property law in *Chambers USA: America's Leading Lawyers for Business 2009* rankings guide. Noted the guide: “impresses observers with her representation of a number of high-profile clients in complex trademark cases. She has a formidable reputation in trademark litigation, and is described as ‘the dean of the trademark Bar and a tenacious litigator’.”

Bobbi was also recognized in the 8th Edition of the *Guide to the World's Leading Trade Mark Law Practitioners*.

- Three WIE members were recognized as Pennsylvania Super Lawyers® for 2009 by *Super Lawyers Magazine*, including: **Roberta Jacobs-Meadway** (also ranked as Top 50 Female in PA), **Heidi Hamman Shakely** and **Kitt Turner**. Additionally, **Charlotte Bednar** was recognized as a Massachusetts *Super Lawyers–Rising Star*.
- **Kitt Turner** and **Renee Mattei Myers** were counted among the 2009 MS Leadership Class, honored for their outstanding contributions to the civic, business and cultural betterment of the Greater Delaware Valley and Central Pennsylvania regions, respectively.
- **Rachel Castillo Rosser** was recognized by *Pennsylvania Law Weekly* and *The Legal Intelligencer* as a 2009 Lawyer on the Fast Track. With the help of a panel of judges, the editors of both publications selected Rachel as a future leader of the state's legal community.

## OFFICE INITIATIVES

### Boston

On July 17, the Boston WIE group co-hosted a Talking Taste event at ICA (the firm sponsored a series of these events over the summer at the Institute of Contemporary Art). Boston Harbor framed the stage for a live cooking presentation by Colin Lynch, executive chef for Barbara Lynch Gruppo and cocktails mixed by bar maestro John Gertsen of Drink. Guests were also invited to explore the innovative works of Shepard Fairey, the popular street artist, graphic designer and political activist, through a private docent-led tour.

In addition, **Ursula Knight, Rachel Gould** and **Julia Vacek** hosted several clients and friends of the firm at the Massachusetts Conference for Women, including keynote speakers Suze Orman; Ruth Simmons, president of Brown University; and Massachusetts First Lady Diane Patrick, among others.

## Philadelphia

On March 5, the Philadelphia and West Chester WIE chapters hosted a very successful client event at the Philadelphia Museum of Art. The event kicked-off with a wonderful breakfast, followed by an exclusive docent-led tour of the museum's newest edition, the Cézanne & Beyond exhibit. The Philadelphia Museum of Art is the only American venue for this major exhibition celebrating the continuing legacy and impact of the artist whom Pablo Picasso called "my one and only master."

A wonderful time was had by all, and clients passed along kind words of support: "Just wanted to say how much I enjoyed the Cézanne exhibit and breakfast this morning! It was such a treat to be there, and I thank you very much for including me. I do think it shows a certain kind of savvy on Eckert's part that you are focused on bringing strong women together to share, meet and enjoy each other. I am such a believer in how much stronger we can individually be when we have a great network around us," said Melissa Grimm, President of the Gramercy Group, LLC.

Added Alexis Berg, Associate General Counsel of Colonial Penn Life Insurance Company, "It was nice to catch up with you and I really enjoyed the exhibit. It was an uplifting way to play hooky, our guide was very good and comparing the recent works of art with the Cézanne's was terrific. Thanks for the invite and for the gifts."

In all, over 55 clients and friends of the firm gathered to enjoy the event, which was also supported by more than 25 men and women from the firm, including WIE Chair **Dot Davis**, visiting from the Pittsburgh office. Special kudos to the event planning committee, led by the spectacular efforts of **Bernie Munley, Rachel Rosser** and **Kitt Turner**.

## Pittsburgh

On March 27, the Pittsburgh and Southpointe WIE chapters hosted an intimate group of women clients and friends of the firm for "Britney, Barbie & Boas," a fun night of music, conversation and catching-up in the firm's luxury suite at the Mellon Arena for the Britney Spears concert and a celebration of Barbie's 50th birthday. All participants received a Barbie doll

and a pink boa, and the pink theme continued through the menu – complete with pink-tini's and fun pink cupcakes. A fabulous time was had by all.

In addition, the group (Eckert ladies, only) enjoyed a relaxed evening of fashion and friendship at Nordstrom on November 19, followed by a small cocktail reception.

## Southpointe

On the evening of Sunday, June 7, the Southpointe office WIE chapter hosted a very successful client event at the Washington Wild Things game. For those who are unfamiliar, the Wild Things are a Frontier League minor league baseball team. Their home field is CONSOL Energy Park in Washington, Pennsylvania (just minutes from our Southpointe office).

With the family-friendly atmosphere at CONSOL Energy Park in mind, the event was intentionally designed to allow busy mom's to spend time with their children and spouses (or nieces and nephews, in some cases) in a fun, relaxed atmosphere. The event kicked-off with a wonderful picnic dinner, followed by a lively game versus the River City Rascals. Although the Wild Things weren't able to bring home a winner, that didn't dampen the spirits of the crowd, or the kids in attendance, who were treated to a baseball autographed by all of the players, and a trip around the bases after the game!

A wonderful time was had by all, and clients passed along kind words of support including Polly Prosser of WesBanco: "It was really nice to see you, meet other people in your firm and just have a nice, relaxing evening. The food, game and the "win" was great, but spending time with friends is what made the evening!" Added Trish Lampert of Allegheny Investments, "Thanks so much for a lovely evening – my family and I had a wonderful time!"

In all, representatives from over 10 clients and friends of the firm gathered to enjoy the event, including CONSOL Energy, Greenbriar Treatment Center, Washington Hospital, The Perryman Company, First American Title, Medical Billing Solutions Services, and WesBanco, to name just a few. The event was also supported by several men and women from the Southpointe and Pittsburgh

offices, including CEO Tim Ryan and WIE Chair **Dot Davis** (and their families). Special kudos for the careful and creative event planning team, led by the spectacular efforts of **Jana Grimm, Marcia DePaula** and **April Hincy**.

### Washington, DC

On June 18th, the DC office WIE group supported and was instrumental in facilitating a reception with the Honorable Ray LaHood, U.S. Secretary of Transportation. The event was held in conjunction with the International Air Transport Association at The University Club of Washington, D.C.

Secretary LaHood addressed the attendees and shared his thoughts on the changes occurring in transportation and some recent Department of Transportation initiatives. Secretary LaHood then answered questions from the audience comprised of representatives from domestic and international airlines, trucking companies, suppliers to the transportation industry and other representatives from the Federal Aviation Administration, port authorities and airport associations.